



Department of Commerce - BBA



ACTIVITY REPORT 2023-2024

FLOURISH- SESSION ON LANGUAGE & COMMUNICATION SKILLS

The Department of Commerce-BBA organized a session on language and communication skills on 14, August 2023. The session was inaugurated by Head of the Department Ms. Anumol Thomas. The resource person, Mr. Muhammed Nayeef, introduced the skills required for communication and free apps for learning the English language. Fifty one BBA students participated in the session. This programme was very useful, interesting and informative for the students. The Resource person handled the session very effectively.





TARGET - CAREER GUIDANCE PROGRAMME

As part of the target program of the department, in association with Chanakya Business School, a career guidance program was arranged on November 13, 2023, for the final year students of BBA. Twenty final-year students participated in it. They had the opportunity to clear their doubts about CMA-India and CMA-US.



MEMORANDUM OF UNDERSTANDING

The Department entered into a Memorandum of Understanding on November 13, 2023, with APS Trust, an institute set up for the career development of college students. The Chairman of APS Trust, Mr. Askar, and the HOD of the department, Anumol Thomas, signed the agreement and handed over the document to the Principal of SES College, Sreekandapuram, Dr. Dominic Thomas. They conducted a 30-hour certificate course during the months of November and December. Thirty-three BBA students successfully passed the certificate course and received certificates. Additionally, they conducted career-oriented programs about CMA-India, CMA-USA, and ACCA.



IMPRESSARIO - BUSINESS QUIZ 2023-24

A Quiz session which can be judged as a game or brain teaser to test knowledge and to measure student's growth in knowledge, abilities and skills. A quiz event which deals with company histories, business strategies, well known deals, people in news, acquisitions and future business. Students of BBA organized an Inter Departmental Business Quiz Programme on 23rd November 2023. Students from all other departments participated. Students from the Chemistry Department won the competition. By this quiz competition, students gained analytical, creative communication skills.





SEMINAR ON RESEARCH METHODOLOGY

Department of Commerce – BBA S E S College Sreekandapuram organized a session on Research Methodology on 24th November 2023 for the students of BBA. The session was handled by Mr. Abdul Razack K, UGC Senior Research Fellow, S.N College Kannur. The session was attended by 33 students of BBA. The talk helped the students to get a foundation on Methodology and a specific plan to follow throughout their project work.





WORKSHOP ON COMPUTERISED ACCOUNTING-TALLY

On November 28, 2023, the Department of Commerce-BBA organized a workshop on the topic of computerized accounting using Tally. The session was inaugurated by Head of the Department Ms. Anumol Thomas. The resource person, Ms. Anagha, introduced the basics of Tally and provided a practical session on it. Thirty-two first-year BBA students participated in the workshop. This initiative was undoubtedly beneficial, bridging the gap between theory and real-world application for the students.

SES COLLEGE
Sreekanthapuram
DEPARTMENT OF COMMERCE-BBA

Workshop on Computerized Accounting using Tally

Resource Person

Ms. Anagha Govindan
(Tally Instructor and Accountancy trainer)

Workshop Content

- Getting Functional with Tally ERP 9
- Company Information
- Set-Up of Accounts
- Accounting Vouchers in Tally ERP 9
- Preparation of Financial reports
- Features of Tally ERP 9 and uses

ON 28/11/2023 | TUESDAY
VENUE :SES COLLEGE
Time: 9:30am to 12:30

SES COLLEGE SREEKANDAPURAM
DEPARTMENT OF COMMERCE- BBA

RESOURCE PERSON

MS.ANAGHA GOVINDAN

Tally instructor and Accountancy trainer

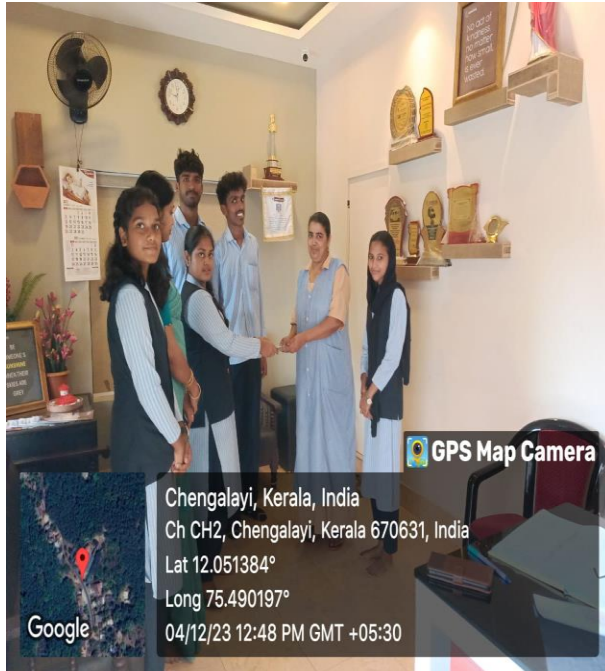
28/12/2023|Tuesday
venue :Ses college
Time :9:30



EXTENSION ACTIVITY -OLD AGE HOME VISIT

The Department of Commerce-BBA at S.E.S College, Sreekandapuram, conducted a community engagement program on December 4, 2023, as part of their extension activities. The first-year BBA students, accompanied by Dr. Sajeesh T.J. and Dr. Seená P.P., Assistant Professors in the Department of Commerce-BBA, visited Samaritan Home in Chengalayi, Kannur. On behalf of S.E.S College, the BBA students presented various programs and provided donations to the inmates of Samaritan Home to help meet their medical expenses. A total of 59 students participated in this extension activity. Community engagement activities have helped the students in shaping well-rounded, socially aware individuals prepared to contribute positively to society.





SAMARITAN TRUST

(Reg No: 99/IV/17)

NELLIKUNNU, CHENGALAYI PO
SREEKANDAPURAM, KANNUR, KERALA - 670631
Phone: 0460 2231041, +91 9747966333

Date 6th DEC 2023

Certificate of Appreciation


This is to certify that 54 Students and 2 Teachers from BBA, Dept. of Commerce, SES College, Sreekandapuram had visited our Old Age Home and Palliative Care Centre on the 4th of December 2023 as part of their extension activity.

During their visit, these students and teachers displayed exceptional dedication and compassion. They actively engaged in learning about the Vision, Mission, and operational aspects of Samaritan Old Age Home and Palliative Care Centre. Furthermore, they selflessly organized a heartwarming cultural program for the inmates, bringing joy and positivity to their lives.

Their efforts extended beyond entertainment, as they generously dedicated their time to assist and interact with the inmates, significantly contributing to the well-being of our residents.

We express our appreciation for the exemplary service and benevolence shown by the Teachers and Students from BBA-Dept. of Commerce, SES College, Sreekandapuram.

Sincerely,


Fr. Binu Paimpillil CST
Secretary
Samaritan Trust



samaritanpalliative@gmail.com



www.samaritanpalliative.org

EXTENSION ACTIVITY

Activity 1: Academic Extension in Neruvampuram UP School, Payangadi

A group of four BBA students visited Neruvambram UP School in Payangadi on December 6, 2023. During their visit, they conducted classes on the merits and demerits of using mobile phones.



Activity 2: Academic Extension to Nidvalur UP School

A group of five BBA students visited Nidvalur UP School on December 11, 2023. They taught classes on various topics related to mobile phones and their uses, social media and the internet, and the merits and demerits of social media.



Activity 3 - Academic Extension activity for Harithasree Kudumbasree

A group of five BBA students visited Harithasree Kudumbasree on December 21, 2023, and conducted classes on various topics related to the uses of mobile phones and the internet. They covered how to properly use a smartphone, online payments, banking, and more.



ENTREPRENEURIAL TALK

The Department of Commerce - BBA organized an entrepreneurship talk for the BBA students. Mr. Munir K K, Chairman of ITM College, delivered a speech on entrepreneurship. All the students eagerly listened to his experience in building a reputable college in a short span of time. ITM College of Arts & Science, Mayyil, was established in 2003 and is operated by the Hira Charitable Trust, Mayyil. The Hira Charitable Trust, the promoter of ITM, is a voluntary non-profit organization with the goal of providing quality higher education, especially to the weak and marginalized. With this vision, the Trust has been organizing various activities for the benefit of students and society at large. The Trust aims to position this institution as one of the best B-Schools in Kerala, particularly in the areas of management education, research, and consultancy. Expressing confidence in the liberal attitude of the Trust members, it is believed that the realization of these dreams is possible. Mr. Munir explained the institution's growth in providing quality education to students in remote areas.



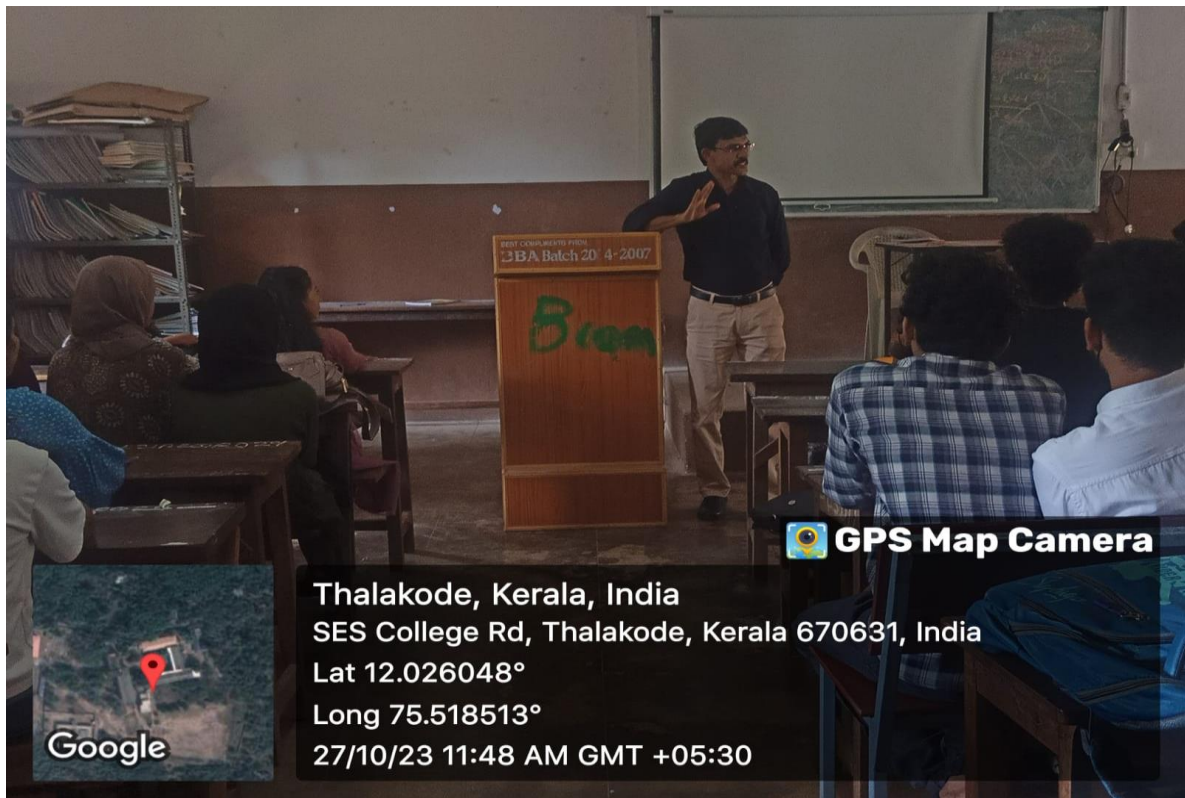
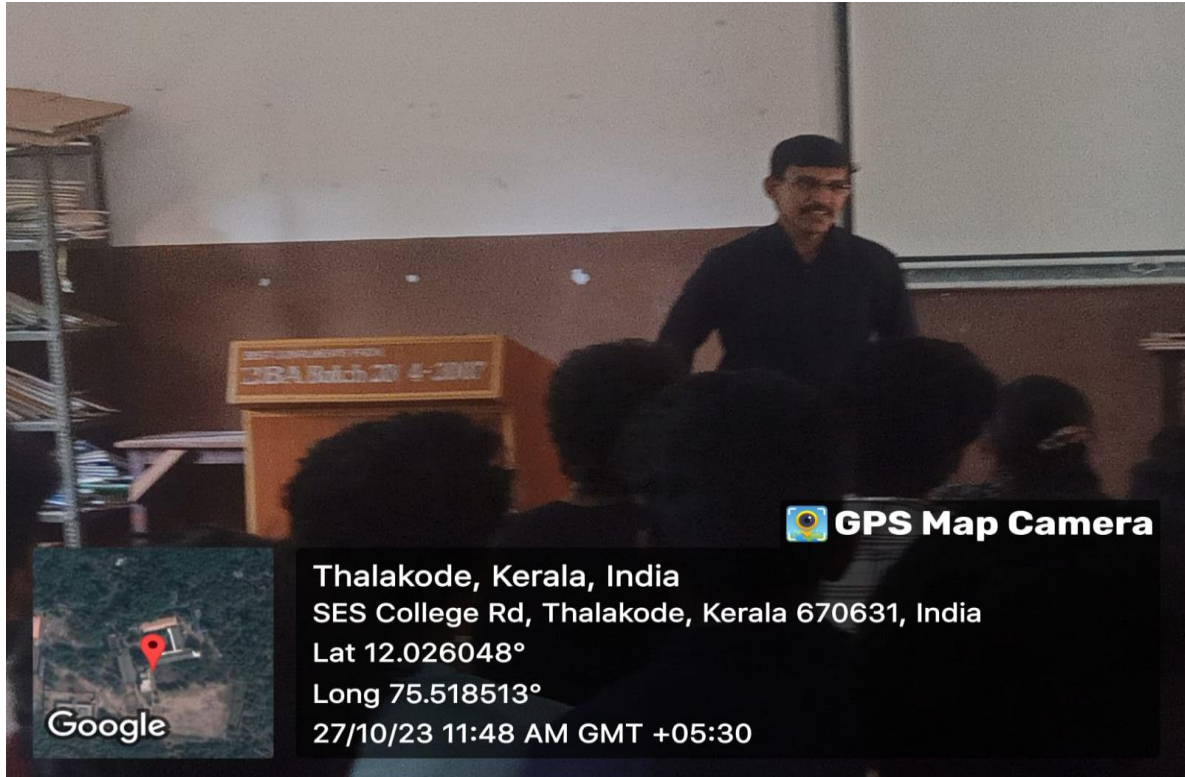
The poster features a central photograph of Mr. Munir K K, Chairman of ITM College, sitting at a desk. The background is white with blue wavy lines. Logos for the Department of Commerce - BBA and SES College Sreekandapuram are at the top. The text 'INVITED TALK ON ENTREPRENEURSHIP' is prominently displayed in blue. Below the photo, the date '27 DECEMBER, 2023' and time '11.00 AM' are listed. The venue is 'I BBA CLASS'. The speaker's name and credentials are listed at the bottom right.

DEPARTMENT OF COMMERCE - BBA
SES COLLEGE SREEKANDAPURAM

INVITED TALK ON
ENTREPRENEURSHIP

27 DECEMBER, 2023
11.00 AM
VENUE : I BBA CLASS

SPEAKER
MR. MUNEEER K K
(M.COM, MPHIL, B.ED, NET, JRF)
CHAIRMAN, ITM COLLEGE OF ARTS & SCIENCE



INDUSTRIAL VISIT

The Department of Commerce-BBA at S.E.S College, Sreekandapuram, conducted an Industrial visit for the students of the second-year BBA students in group wise. They prepared a detailed industrial visit report about the industry, its management, infrastructure, departments, staff and customers.

Objectives

- To acquire knowledge about the origin and history of the company.
- To know the functional and managerial aspects of the company.
- To acquire information about the activities carried out in the organization.
- To know the various departments and their functions.
- To know the effective measures taken by the organization to improve productivity.
- To make a specialized study of the production department.
- To identify the production process, quality aspects etc.

Name of Industry: Pragathi Foods Chattukappara

Name of Participants-Ananya VK, Avani K , Fathimathul Nashva K, Fathimathu Sahla KP , Keerthana A and Misna KT

Pragathi foods is an ice cream company which is established in 2020 at Kannur Chattukappara. The main objectives of this company is to provide varieties of products to customers at a reasonable price. They produce several items such as ice creams frozen desserts ice-cream bars etc. Their brand name is Cleo. One of the main objective of Pragathi foods is woman empowerment most of the employees in the organization are women.



Name of Industry: The Mysore wood trading company Kannur

Name of Participants : Sradha M P, Sreeshna M V, Anagha T K, Ananya V and Vyshnavi P P

Mysore wood trading company was established in 2010. The main object of the company is to sell their woods materials and earn profit and also provide regular employment to the workers at reasonable wages and thereby improving the standard of living and economic conditions of the weavers' .Mysore wood company produce different items like door, frames, windows, window frames and steels also. .



Name of Industry: Chirakkal Weavers Co-Operative P&S Society Ltd. Kannur

Name of Participants: Arshitha T, Darshana P, Anamika PP, Ananya Murali and Amaya M

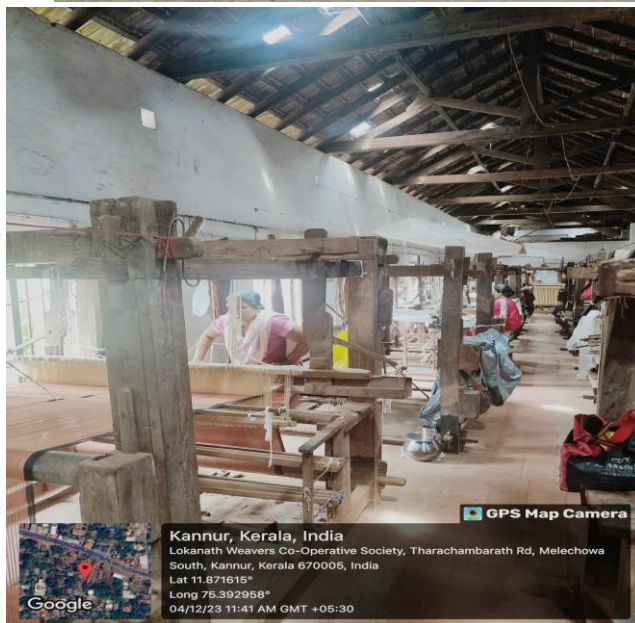
Chirakkal Weavers Co-operative P&S Society Ltd; No.F.1291, was established in 1947 under the Madras Co-operative Societies Act. Following its motto to promote handloom industry and to give jobs to the weaver community, the society has achieved the status of largest production and sales center of Kerala in South India. The outstanding products of the society are familiar in European countries from the last two decades, by the increase in export even countries like Hong Kong, UK and UAE has now started enjoying these products.



Name of Industry: Lokanath Weaving Industrial Cooperation Society Ltd.

Name of Participants: Alan Joseph Saju, Rafas VP, Ashbin Joseph Abraham, Aadith V K and Irfan Muhammed

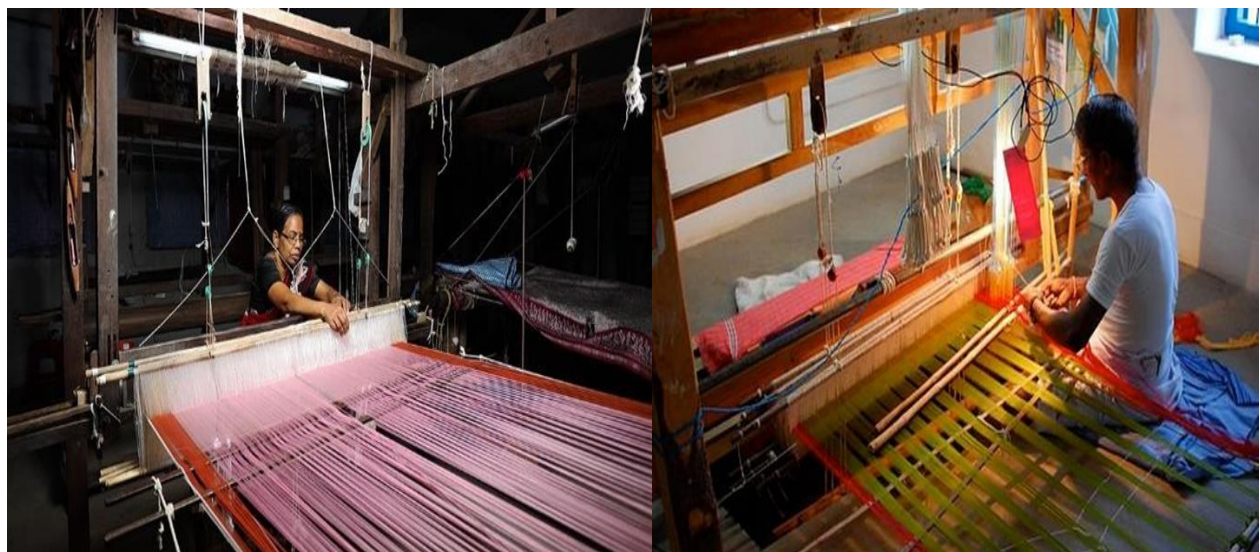
Kannur is the main district in Kerala, concentrated in handlooms, for the production of exportable items and also known as the city of ‘Looms and Lores’. 80% of the total handloom production is being normally exported through various organization working for Handloom export. The Lokanath Weavers Co-operative Society Ltd. Is very famous in Kerala from its beginning in 1955 for production of superior quality handloom textile both for export and indigenous sales.



Name of Industry: Mayyil Weavers Co-operative Society.

Name of Participants: Ismayil Yaseen, Murshid C V, Aswajith V V, Rufaid Hadi and Avishnav P.

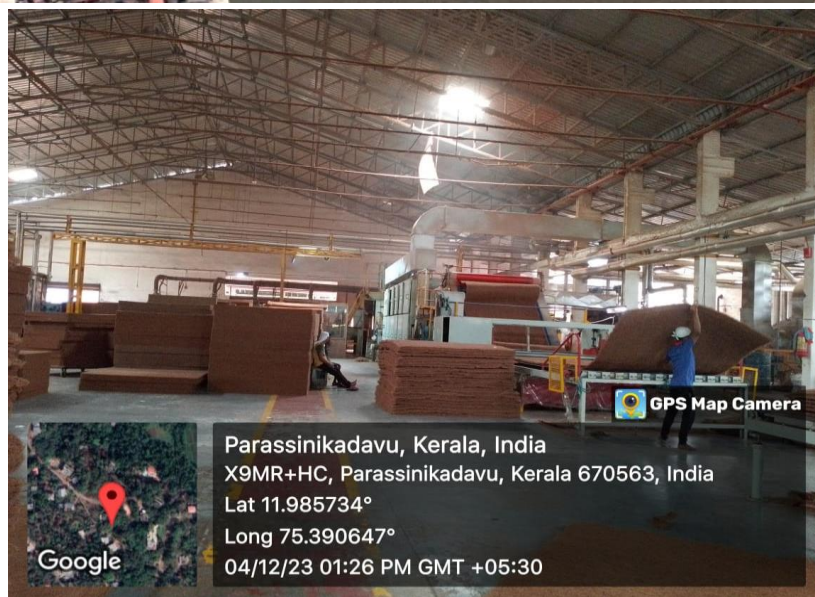
The Mayyil Weavers Cooperative Society is one of the main handloom manufacturing units in Kerala. Mayyil weaver’s cooperative society was established in 1965. The main object of the society is to provide regular employment to poor workers at a reasonable wages and thereby improving the standard of living and economic conditions of the weavers. Mayyil weavers cooperative society, majority of the workers are women employees. This will ensure economic freedom of the women in the locality. The company mainly provide different items like saree, double doth, single doti, thorth, kaavi mundu etc.



Name of Industry: Sulfex Mattress, Parassinikadavu, Kannur.

Name of Participants: Manju B, Vismaya Vinod, Rekhamol P R and Krishnendhu.

Sulfex India Pvt. Ltd is a company founded in the year 1994, by Mr. M T P Muhammed Kunhi, a prominent NRI business personality with diverse interest in rubberized coir, ply woods and construction in India and trading activities in the Middle East, Sulfex group is fast growing entity, surging ahead with various business interests. Sulfex aim to create lasting value for customers across the world.



Name of Industry: Kanhirode Weavers Co-Operative Society Kannur

Name of Participants: Gautham Krishna KP, Rohith Raj, Sidharth, Sidharth Krishna K and Sourav M.

The Kanhirode Weavers Co-operative Society Ltd. is one of the main handloom societies in Kannur. This society is registered as a co-operative society and started its function on 05-10-1952. Kanhirode weaver's society has been engaged in ups since the production of export oriented hand crafted home furnishings and made its inception. The main object was to provide regular employment to the poor workers at a reasonable wages and there by improve the economic condition of the weavers. This report provides an analysis and evaluation of the performance of Kanhirode Weavers Co-operative society Ltd.



Name of Industry: Gemini Plastic Industry Thalasseri

Name of Participants: Abhijith K, Abhishek K P, Gautam Girish and Abhinav U K

Gemini Plastic Industry is a small scale industrial unit and it has been engaging in the manufacturing of plastics house hold. Articles like bucket, mugs, trays, cycle, baskets, water jugs, waste paper baskets since 1987 and it locate in the industrial estate played in Thalasseri. Gemini plastic has subsidiary firm called Lakshmi engineering enterprises it is engaged in manufacturing dyes and modules which used for producing plastic products. The brand name of its products “GEMPLAST”. Gemini plastic is engaged in the production of 59 different plastic items and it has been operating with the trade name GEMPLAST. The trade mark exhibits the picture of a baby in a bucket. The firm itself handles production and marketing of products.

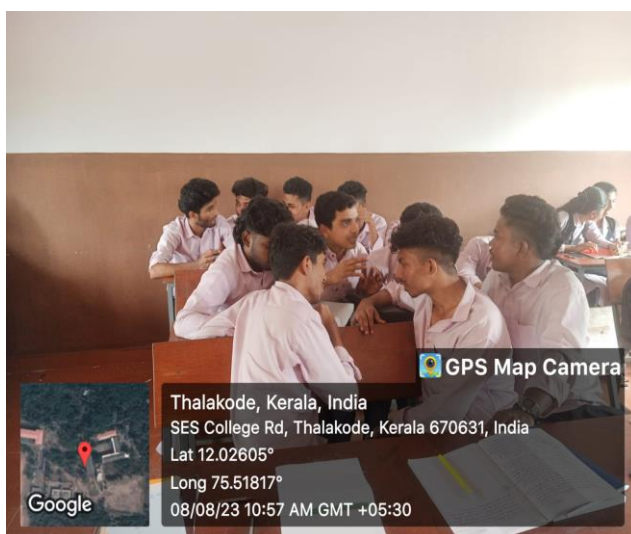


STUDENT CENTERED TEACHING

Student-centered learning gives students the opportunity to decide what they should learn and how they learn it. It promotes sense of independence and self-learning. They are given the freedom and responsibility to manage their own learning, which can help them develop important skills such as time management and self-regulation.

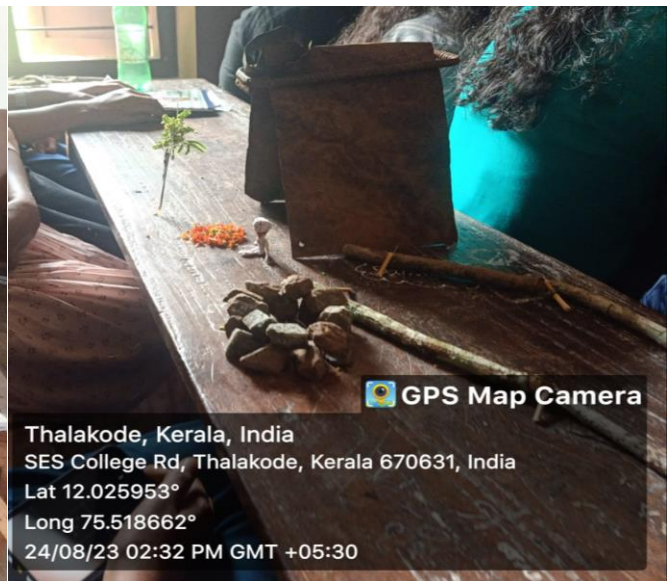
1. Group Discussion & Presentation

GD assesses the overall personality – thoughts, feelings and behaviour - of a student in a group. Group discussions can also help to increase participants' attention and help to maintain their focus by involving them in the learning process.



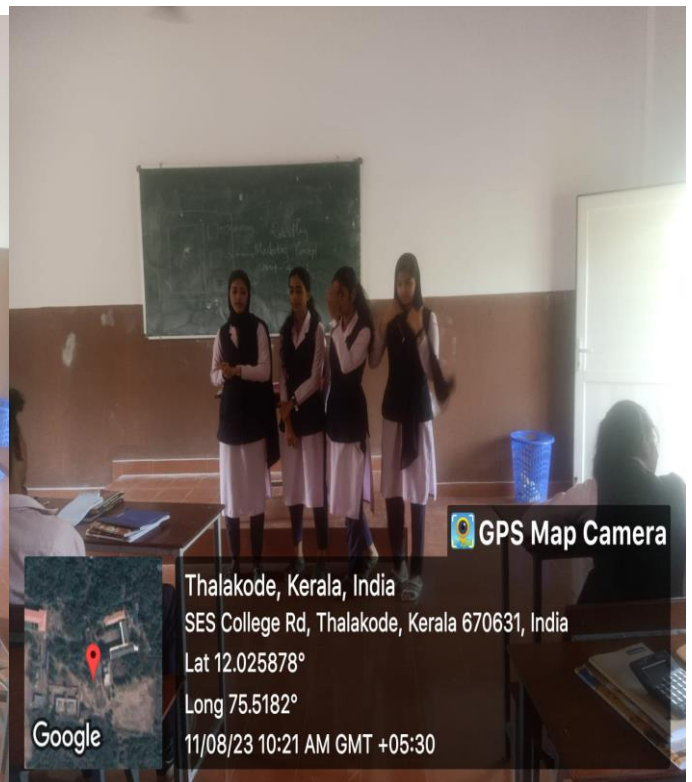
2. Personality Development (created things from the waste materials)

Incorporating personality development into our curriculum is an essential aspect of our approach to education. It enables them to become effective communicators, empathetic leaders, and responsible global citizens. Best out of waste ideas can encourage students to be creative and innovative, and find ways to turn the waste materials into something useful.



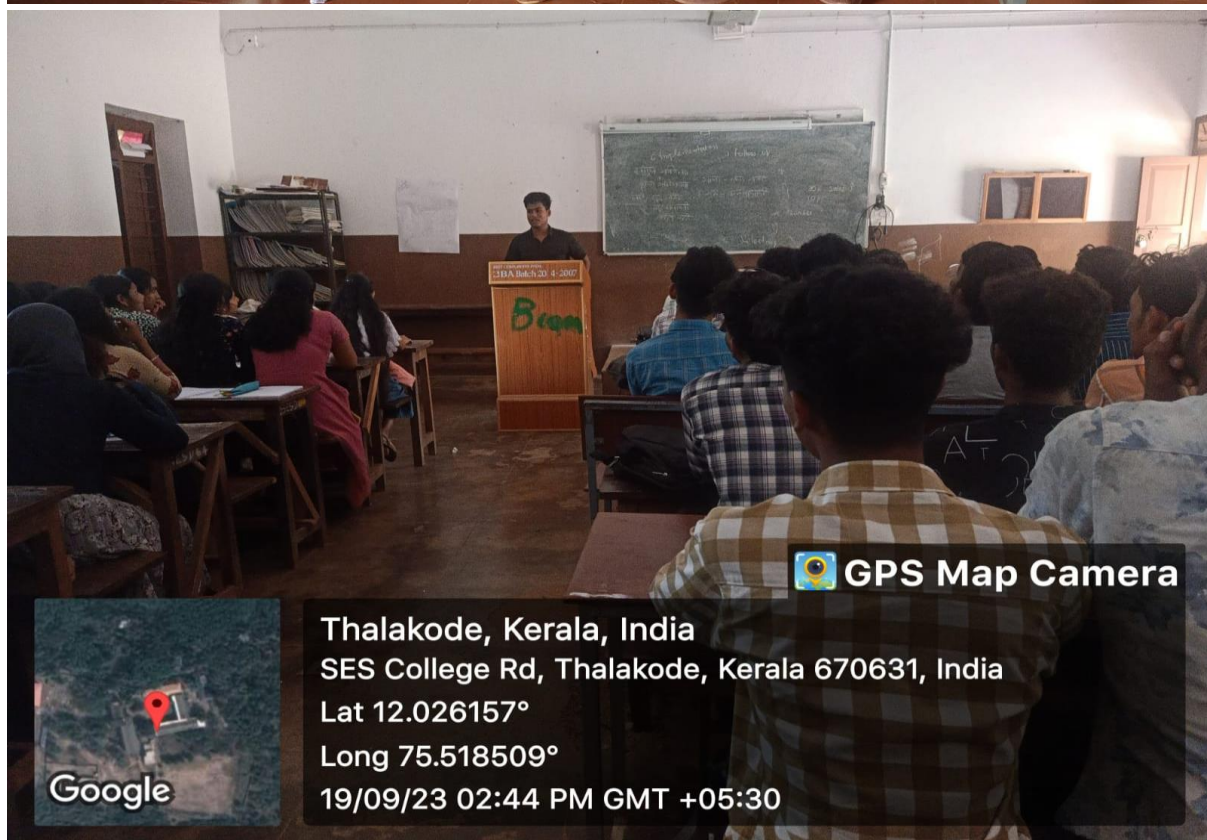
3. Role Play

By engaging in a role-play scenario, any pre-existing barriers between participants break down and provide opportunities for critical observation of peers.

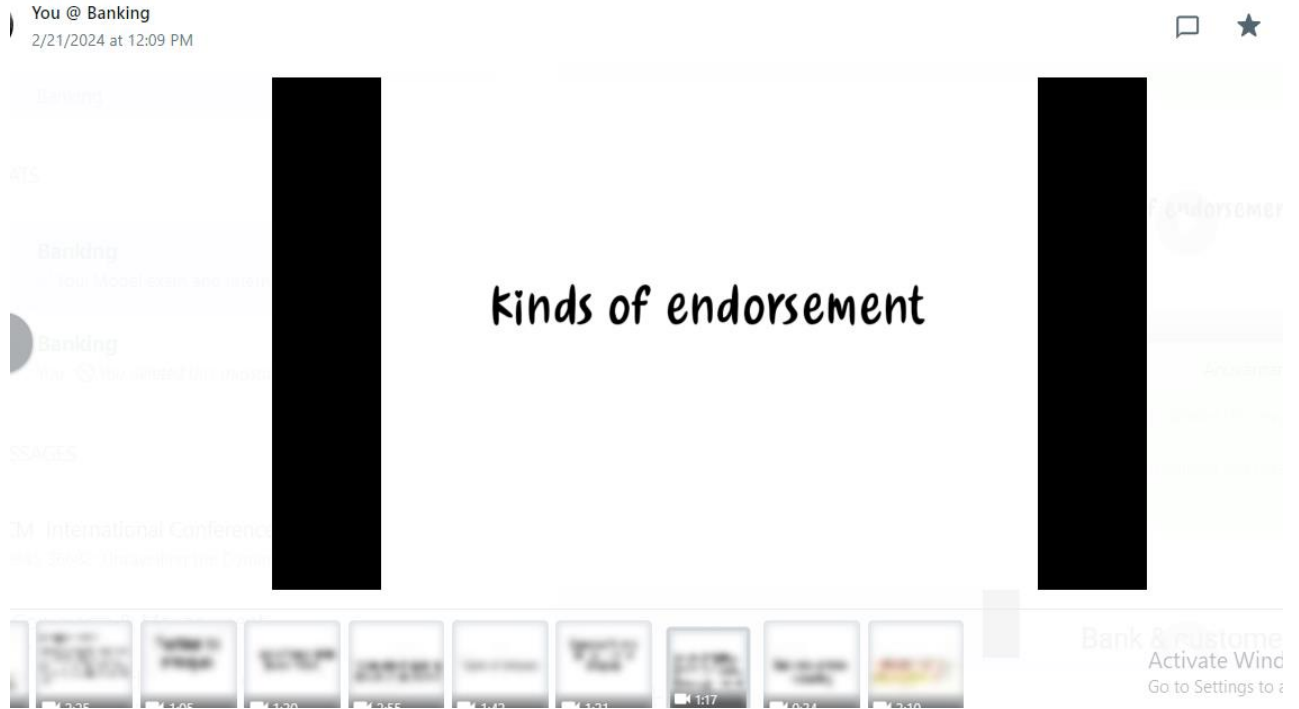


4. Preparation & Presentation through Charts & Presentation

Charts and graphs help to express complex data in a simple format. They can add value to the presentations and improving the clarity and effectiveness of messages.



5. Video presentation



MEMORANDUM OF UNDERSTANDING

The Department entered into a Memorandum of Understanding on July 14, 2023, with Vimal Jyothi Institute of Management And Research (VJIM), to provide hand on academic training and mutual interest in engaging themselves in collaboration to stimulate and provide research opportunity, organising seminars, conferences and workshops. The Principal of VJIM, Dr.(Fr.) Genimon V Joseph, and the HOD of the department, Anumol Thomas, signed the agreement.

CAT/MAT COACHING



ACADEMIC COLLABORATION

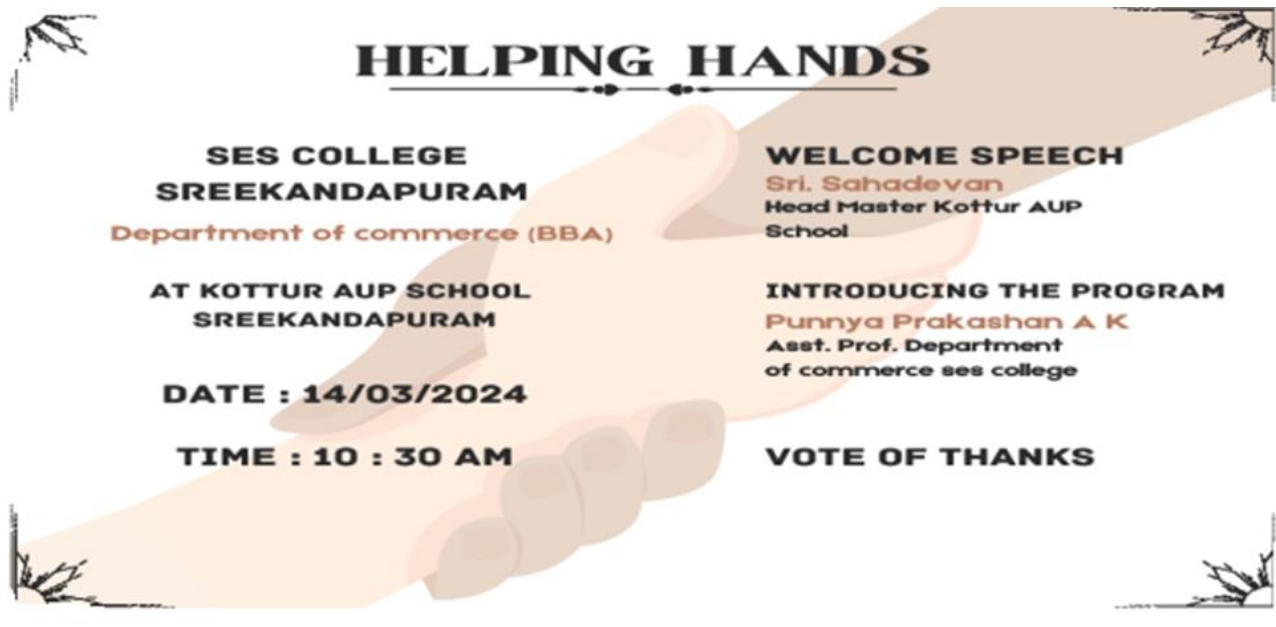
As part of an academic collaboration between M G College Iritty and S.E.S College, Mrs. Punnya Prakashan A K, faculty member from the Department of Commerce-BBA at S.E.S College, Sreekandapuram, co-supervised the project work and conducted a Mock Viva on 15th February 2024 for the final year BBA students of M.G College Iritty for the subject of project report and viva voce. And on 23rd February 2024 Dr. Rehin K from the Department of Management Studies co-supervised the project work and conducted a Mock Viva for the final year students of BBA S.E.S College. The Mock Viva was conducted for the subject of the project report and viva voce.





EXTENSION ACTIVITY AT KOTTUR A U P SCHOOL.

As a part of extension activity Department of Commerce – BBA visited KOTTUR A U P School on 14th March 2014. A team of 33 students of BBA accompanied by Mrs. Punnya Prakashan A K Assistant Professor Department of BBA. Mr. Sahadevan the Headmaster of the school and other teachers rendered felicitations for the programme. The programme was enriched with knowledge sharing and cultural events. And also some study materials were distributed for the students of class V.





Department of Commerce-BBA Activity Report 2023-2024

WOMEN EMPOWERMENT PROGRAMME

On 18 March 2024, in celebration of International Women's Day, the students of the Department of Commerce-BBA organized various women empowerment activities. Under the guidance of Ms. Anumol Thomas, Dr. Seena P P, and Punnya Prakashan A K, Assistant Professors of the Department of Commerce-BBA, the students conducted paper craft sessions. Paper craft trainer Ms. Safa handled the session. These activities provided the students with new experiences and practical skills in craft, contributing to their personal and professional development. A total of 30 students attended the programme.



EXTENSION ACTIVITY

As part of the S.E.S. College extension programme, seven BBA students visited No. 74 Naduvil Panchayath Anganavadi on April 23, 2024, to interact with the students and distribute study materials.



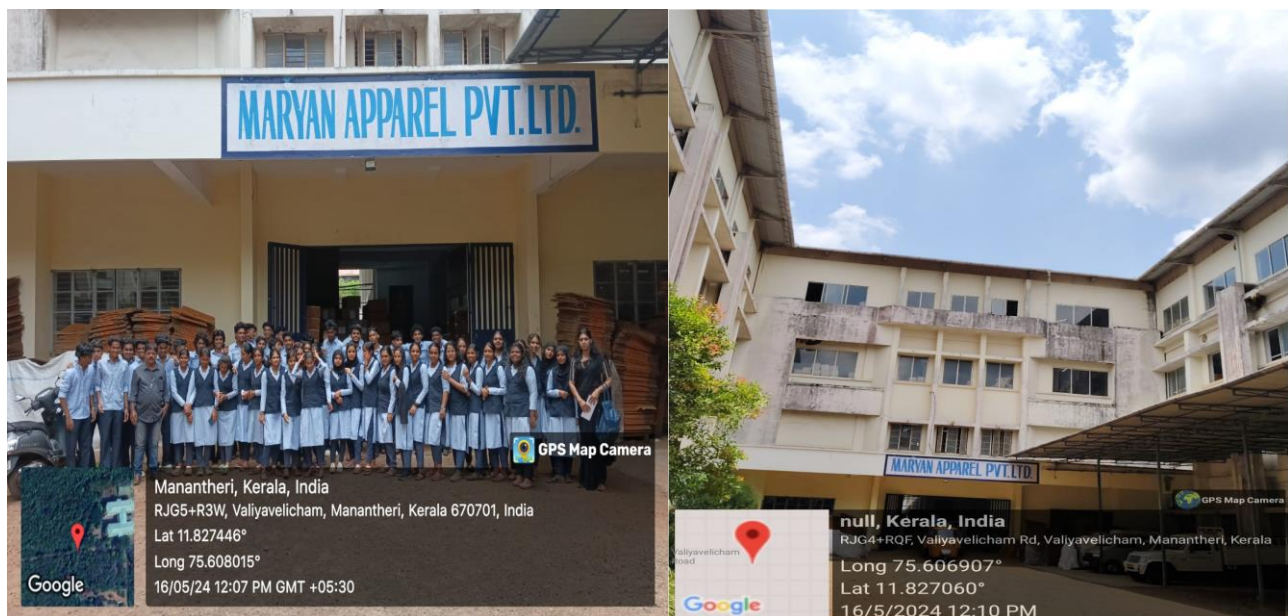
Extension Activity-Padannot Anganavadi Visit

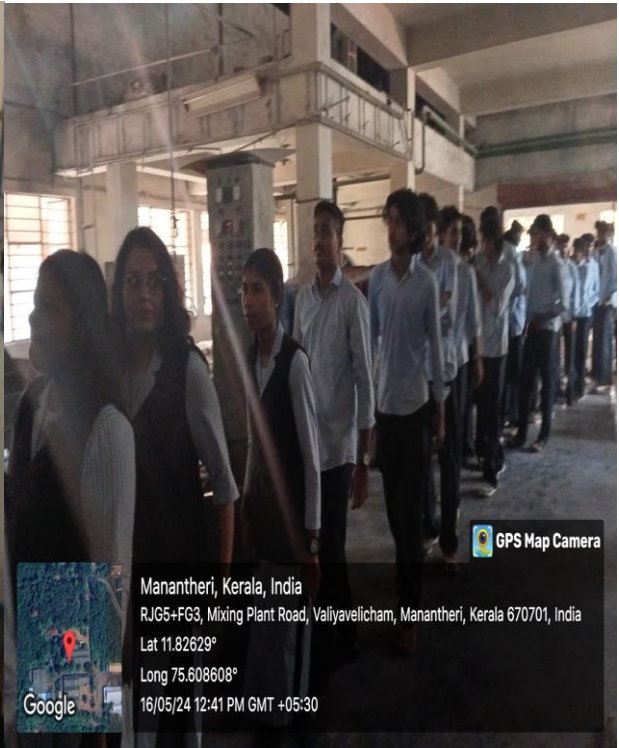
A group of four students visited Padannot Anganavadi on April 29, 2024, and interacted with the children, gifting them study materials and sweets.



INDUSTRIAL VISIT

On 16 May 2024, the first-year students of SES College Sreekandapuram, Department of Commerce-BBA, visited Maryan Apparels and Rebco in Kuthuparamba. They were accompanied by Dr. Seena P. P., Assistant Professor in the Department of Commerce-BBA. Adith J P was the coordinator of the industrial visit. A total of 57 students participated in this visit. Maryan Apparels is engaged in the manufacturing of wearing apparel and is primarily involved in the production of various types of textile garments and clothing accessories. The students gained knowledge about different processes such as cutting, sewing, quality checking, and packing. Rebco, on the other hand, manufactures Hawai and Sandal/Chappal footwear. The state-of-the-art unit covers an area of 20,000 sq. ft. and employs the most modern Malaysian technologies. Some of the advanced processing equipment used at Rebco includes Intermix Kneaders, Multi-colour Laminating Units, Quick Opening Hydraulic Presses, Automated Footwear Assembly Units, and Moulding Machines. Overall, the industrial visit was a valuable educational experience, providing the students with practical insights into the manufacturing processes of apparel and footwear. It enhanced their understanding of industrial operations and equipped them with knowledge that will be beneficial for their future careers in commerce and business administration.







MARYAN APPAREL PRIVATE LIMITED

KSIDC INDUSTRIAL GROWTH CENTRE VALIYAVELICHAM, MOORIYADU (PO)
KANNUR - 670643, KERALA, INDIA
CIN : U18101MH2005PTC387396

CERTIFICATE

This is to certify that 59 Second Semester BBA students of S.E.S College, Sreekandapuram have successfully completed their industrial visit at Maryan Apparel, KSIDC IGC, Valiyavelicham, Kuthuparamba, Manantheri, Kannur on May 16, 2024, with necessary guidance and support from our office. We wish them all success.

Place : Kuthuparamba

Date : 16.05.2024



FOR MARYAN APPAREL PVT LTD

[Signature]
Authorised Signatory

Ref : Letter Dated on 13.05.2024 - S.E.S College, Sreekandapuram

Reg. Office Hindustan Kobinoor Premises Co.op Soc, 19 LBS Marg, MTNL Tel Exchange, Vikhroli
Mumbai City, Maharashtra, India, 400083
Ph:0490 2365502 Mob: +91 9895483588 GSTIN : 32AAECM5087C1ZQ
Email id : contactus@maryanapparel.com

CERTIFICATE

This is to certify that 59 Second Semester BBA students of S.E.S College, Sreekandapuram have successfully completed their industrial visit at Rubco, Valiyavelicham Rd, Valiyavelicham, Kerala Kuthuparamba, Manantheri, Kannur on May 16, 2024, with necessary guidance and support from our office. We wish them all success.

For Kerala State Rubber CO-op.Ltd
[Seal & Signature of RIC
Factory Manager]

Place: Kuthuparamba

Date:

